

U.S - AFRICA

INVESTMENT MISSION

June 6 - 12, 2025

Uganda

Ghana

Liberia



American Export Council
A PASSION TO PERFORM



*Expand your services, products
and experiences in Africa*

About

The U.S - AFRICA Investment Mission is organised by American Export Council in conjunction with various International Economic Clubs.

The objective of this Trade Mission is to expand services, products and expertise in three African countries and identify target markets add period.

Exporting creates a diversified customer base and can stabilize your company sales and, grow your business.



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Opportunities in Africa

Economic Overview & Business Climate Bridging AFRICA and U.S

American Export Council invites companies to participate in this unique Trade Mission designed to promote and facilitate new economic relationships. The Trade Mission will provide meaningful connections to accelerate success for African countries, create joint ventures and share business intelligence.

Join us for the opportunity to connect with American exporters, African business leaders focused on clean technologies, innovation, housing, manufacturing, mining and more.

Benefits



Market research
& analysis



Joint ventures
& relationship
management



Certificate of
Conformity for
export



Access to trade
resources, insights,
solutions & support
in Africa



Become an Africa
Government Partner



Collaborate & grow
new networks



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Message from President

I'm deeply appreciative of the opportunity to lead this international trade and investment mission to demonstrate the innovation and possibilities that come from partnering with American companies.

Over the course of six days, this three stop mission will bring together the best of the U.S private sector and the highest levels of African Government officials in focused and engaging dialogues on key priorities and collaboration opportunities.

We encourage all participants to enjoy new African opportunities that will cultivate exponential growth for business and community.



Jean Jacques Njoh Ewane
President American Export Council

Countries Invited

Uganda

Ghana

Liberia

Host Country

United States of America

Target Sectors

Agribusiness · Energy · Infrastructure · Real Estate · Mining
· Solar · Financial · Education · Health Care · Government ·
Technology (Artificial Intelligence, IoT, Robotics & Clean Tech)



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Why U.S.A?

The United States has cultivated relationships in Africa for more than five decades through joint ventures with African countries and international bodies.

The United States is an active partner that shares common interests for the betterment and overall sustainability of Africa.

Why Africa?

Africa is one of the fastest growing economic regions in the world. According to the International Monetary Fund, twenty of the world's fastest growing economies are in Africa.

The government United States is a leader in encouraging foreign investment and their groundbreaking work with the Foreign Investment Promotion and Protection Agreement (FIPA) is a great example of their unwavering commitment to develop a framework for legally-binding obligations and rights.

Other key organizations include:

- African Development Bank
- African Union
- Global Fund to Fight Aids, Tuberculosis & Malaria
- Scaling up Nutrition
- Francophonie



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Participation Requirements

Individuals and organizations that wish to join the workshop should meet the following attributes:

- In business for at least three years
- Possess a proven business track record
- Be competitive the Canadian Market
- Be export or import ready
- Have a capacity to supply and export orders at scale

Fees & Expenses

Approved companies must submit their participation fee to the committee organizing board by April 15, 2025

For registration enquiries, please contact
Event Manager
Dean Schaefer

Contact Information

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